

PROGRESS LAKE SHORE

Accelerating business success

Sponsorship Opportunities

Progress Lakeshore offers a multitude of opportunities to **showcase your business and your support** of our organization's mission to **retain, grow and attract** businesses, workforce and entrepreneurship in Manitowoc County.

Partnering with Progress Lakeshore through sponsorship makes good business sense by providing great publicity, reinforcing your branding strategy, and demonstrating your support of our community-focused programs.



Retain.Grow.Attract

info@progresslakeshore.org
920.482.0540



Annual Excellence in Economic Development Awards Breakfast

The Annual Excellence in Economic Development Awards Breakfast is a celebration to recognize businesses and individuals who help to create a positive business climate in Manitowoc County. This event draws over 200 businesses, government, and community members every year.

Award Sponsors (5): \$1,000*

- Your company logo will appear on the event program & sponsorship materials at the event, and on pre-event promotional materials, including select social media, and Progress Lakeshore's newsletter and website.
- Your company will receive **(2) complimentary registrations** for the event.
- Your company representative will present the award you sponsored at the event.
- **Your company name is included on the award you sponsored.**

*Awards Available for Sponsorship: (1) Entrepreneurial Achievement Award, (2) Neighborhood Development Award, (3) Corporate Investment Award, (4) Economic Accelerator of the Year Award, and (5) Community Enhancement Award.

Gold Sponsor (4): \$1,500 *(Only non-competing businesses can sponsor at this level)*

- Your company logo will appear on the event program & sponsorship materials at the event, and on pre-event promotional materials, including **press releases**, select social media, and Progress Lakeshore's newsletter and website.
- Your company will receive **(3) complimentary registrations** for the event.
- Your company will be announced as a Gold Sponsor at the event.

Platinum Sponsor (3): \$2,000 *(Only non-competing businesses can sponsor at this level)*

- Your company logo will appear on the event program & sponsorship materials at the event, and on pre-event promotional materials, including select social media posts, press releases, Progress Lakeshore's newsletter and website, and **digital invitations**.
- Your company is welcome to have **marketing material at event tables**.
- Your company will receive **(4) complimentary registrations** for the event.
- Your company will be announced as a Platinum Sponsor at the event.

Title Sponsor (2): \$3,000 *(Only two non-competing businesses can sponsor at this level)*

- Your company logo will appear on the event program & sponsorship materials at the event, and on **ALL** pre-event promotional materials, including **radio, boosted social media posts** (Facebook, Instagram, LinkedIn, and Twitter), press releases, Progress Lakeshore's newsletter and website, and digital invitations.
- Your company is welcome to have marketing material at event tables.
- Your company will receive **(8) complimentary registrations** for the event.
- Your company will be announced as a Title Sponsor at the event.
- **Your company will have the option to speak at the event.**

Kauffman FAST TRAC

Kauffman FastTrac is an entrepreneur training program that equips aspiring entrepreneurs to start and grow successful businesses. This is a ten-session, immersive course in which participants are provided information, tips, exercises, and tools to help develop their businesses. Progress Lakeshore is a FastTrac facilitator and we work with entrepreneurs in a blend of in-person and virtual learning.

Fast Trac Sponsor: \$2,500 (Only two non-competing companies can sponsor this series)

- Your company logo will appear on event promotions.
- Your company will be given the opportunity to speak at a session.
- Your company will be announced as a sponsor throughout the ten-session series.
- Your company is welcome to provide marketing materials at the series.



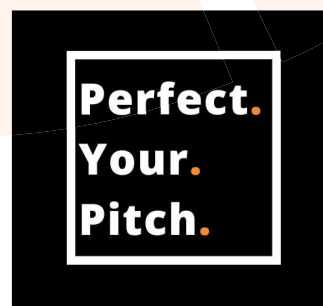
LEVEL UP- Manitowoc County's Ultimate Pitch Competition and Perfect Your Pitch Workshop Series

Perfect Your Pitch is a series of workshops designed to help budding entrepreneurs nail down their elevator pitch, perfect speaking in public, and learn the basics of pitching a business idea, in preparation for participating in our annual LEVEL UP- Manitowoc County's Ultimate Pitch Competition. LEVEL UP is presented by Progress Lakeshore and regional partners. The event is live-streamed and includes a pitch by each entrepreneur and a question-and-answer period with local judges.

Winner(s) receive prize money and services.

Pitch Event/Perfect Your Pitch (4): \$500

- Your company is welcome to speak at the event.
- Your company will be announced as a sponsor at the event.
- Your company logo will appear on event promotions including select social media, press releases, and Progress Lakeshore's newsletter and website.
- Your company is welcome to provide marketing materials at the event.



Entrepreneur Programming

Entrepreneur Programming is a unique opportunity at Progress Lakeshore. Your generous sponsorship helps support our mission to grow businesses in Manitowoc County. We meet with and counsel approximately 70-100 entrepreneurs each year. This sponsorship helps to fund 1-on-1 mentorship and supports business consultants for entrepreneurs that are served at Progress Lakeshore.

Programming Sponsor: \$2,500 *(Only one company can sponsor this unique opportunity)*

- The Progress Lakeshore Entrepreneur Office will be named to include your company's name and logo that will be featured prominently on the signage outside of the room for the duration of the year.
- Your company's logo will be included in the resource folder provided to each entrepreneur.
- Your company is welcome to provide marketing materials to the Progress Lakeshore Entrepreneur Office (pens, notebooks, cards, etc.).

Workforce/Benefits Surveys

Progress Lakeshore conducts Surveys on the following topics:
Insurance and Other Benefits, Wages, and Turnover and Work Practices.
Results are shared with participants at an event and in a report document.

Survey Sponsor (3, one per survey): \$750

- Your company logo will appear on all survey materials (survey, emails, social posts, etc.).
- Your company will be announced as a sponsor at each event presentation.

Local Box Manitowoc County

Progress Lakeshore's Local Box Manitowoc County is a fundraiser supporting economic development and entrepreneurial programming in Manitowoc County. The boxes are a collection of highly curated goods from local businesses that are then sold to the public.

Local Supporter (5): \$750

- Your company logo will appear on the box and on promotional materials, including select social media posts, press releases, and Progress Lakeshore's newsletter and website.

Local Champion (2): \$1,000

- Your company will be announced as a sponsor on **radio ads**.
- Your logo will appear on the box and on promotional materials including, social media posts, press releases, and Progress Lakeshore's newsletter and website.

In-Kind Sponsorship

In-kind donations are always welcome at Progress Lakeshore and are greatly appreciated.

In Kind Sponsor:

- Your company name/logo will appear on sponsored materials (if applicable).
- Your company name/logo will appear on event materials (if applicable).
- Your company will be thanked on social media and PL website.

(This sponsorship opportunity can include items such as program printing, video and photography, website development/assistance, radio advertisement, meeting room space, and more!)

2022 Progress Lakeshore Sponsorship Registration

Please complete this form by putting an X on the lines below to indicate the specific event(s) your company is interested in sponsoring. Return the form to Progress Lakeshore. A staff member will be in touch with more information!

Name: _____

Email: _____

Company: _____

Phone Number: _____

Sponsorship contact, if it differs from above: _____

Annual Excellence in Economic Development Awards Breakfast

____ Award Sponsor: \$1,000

____ Gold Sponsor: \$1,500

____ Platinum Sponsor: \$2,000

____ Title Sponsor: \$3,000

Kauffman Fast Trac

____ Fast Trac Sponsor: \$2,500

LEVEL UP- Manitowoc County's Ultimate Pitch Competition and Series

____ Pitch Event/Perfect Your Pitch Series: \$500

Entrepreneur Programming

____ Programming Sponsor: \$2,500

Workforce/Benefits Surveys

____ Survey Sponsor: \$750

Local Box Manitowoc County

____ Local Supporter: \$750

____ Local Champion: \$1,000

In-Kind Sponsorship

____ This sponsorship opportunity can include items such as program printing, video and photography, website development/assistance, radio advertisement, meeting room space, and more!



*Progress Lakeshore reserves the right to host all events in-person or virtually at our discretion. Sponsorship value will remain the same, regardless of format.