

Celebrating 15 Years



In 2003...



A PUBLIC/PRIVATE COLLABORATION

We were founded!

In 2004...

- Established Board of Directors
 - Hired an Executive Director
- Determined direction of the organization

Twin Fountains

- \$880,000 Project
- \$75,000 County RLF Assistance

Musial Paint Finishes

- \$1.5M Project
- Re-use of former Mirro site
- Approx. \$200,000 State Brownfield Grants
- \$100,000 Manitowoc Industrial RLF



Now known as:







al corso of Collins

- \$800,000 Project
- \$40,000 County RLF
- Former Wanigers Bar renovation

Americollect

- 8,400 Sq. Ft
- \$1.4M Project
- New office for growing capacity

Sargento

- Added 60,000 Sq. Ft
- \$8M Expansion
- 100 new employees in Kiel





Invincible Office Furniture Solutions

- \$2.1M Investment of new ownership to avoid closure
- Preserved 80 jobs

"We got a lot of support from the local EDC because nobody wanted to see this place's payroll disappear."

—Steve Shenian in the Wall Street Journal

Festival Foods

- \$9M Grocery Store Project
- 200 new jobs
- Provided demographics, market research, and site selection

Forefront Dermatology (FKA Dermatology Associates of WI)

- \$7.5M Expansion of Headquarters
- 50,000 Sq. Ft
- \$568,000 in Tax Credits
- \$750,000 in TIF Assistance





Federal Mogul

- \$12.6M Expansion
- \$1.2M Incentive Package
- 75 New Jobs
- 550 Retained Jobs

First Entrepreneurial Boot Camp

- 3-day intensive learning program
- Develops ideas into a workable business plan
- Create a network of new business owners



Part I: Business Planning

Part II: Marketing Your Business

Part III: Financial & Risk Management

First Annual Excellence in Economic Development Awards Event

 Highlights economic achievements, organizations, and individuals that accelerate Manitowoc County



2010-2015 Industry Cluster Initiative

Outcomes:

Lakeshore
Manufacturing Supply
Chain
EDA Grant

Farm Wisconsin Discovery Center





Name Change to Progress Lakeshore

- Wheel "o" represents progress in motion
- Tag line "Accelerating Business Success" reinforces brand position





Cawley Company

- 12,000 Sq. Ft Expansion
- Moved operations from MN



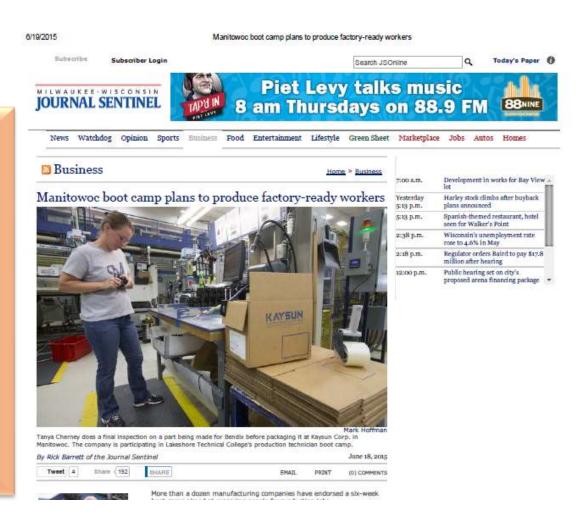


Ironwood Plastics

- \$19M Expansion
- 80 new jobs

Production Technician Bootcamp

- Partnership with LTC
- 6 week training program
- Certified Production Technician (CPT)



D & D Woodcrafters

- Purchase of commercial property
- \$68,000 Project
- \$35,000 Two Rivers RLF



Artists Loft

- \$9.4M Project
- Former Mirro Plant
- Historic Tax Credit



R2H Flavor Tech

- \$5.6M Project
- \$750,000 City of Manitowoc RLF
- \$120,000 MPU RLF
- 15 New Jobs





First Manitowoc County
Employee Benefits Survey

In response to increasing workforce demand

2018 Highlights - Robinson Metal

Fabricating company
headquartered in
De Pere, expanded into
former Manitowoc Crane
Facility Building B

- \$1.9M Investment
- Purchase of the building
- 30+ New Employees





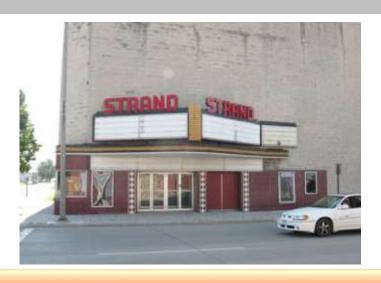
2018 Highlights – Brunner Fabrication



Converted former Brunner Autobody

- \$400,000 Total Investment
- Laser Fab Machine, Break Press, and Building Improvements

Current Projects





Stand Adventures

- Renovation of the historic "Strand" movie theater into a multizone family activity and recreation center
- \$1.2 Million Project
- City of Manitowoc RLF \$350,000
- Total 20,000 square feet of activity area
- 10.5 FTE jobs

Current Projects



Tapped on the Lakeshore

- \$120,000 total project cost
- 10,000 square foot building renovation
- Tap room with 20+ different craft and domestic beers
- Axe throwing

Current Projects

2018 NEWREP BENEFIT SURVEY

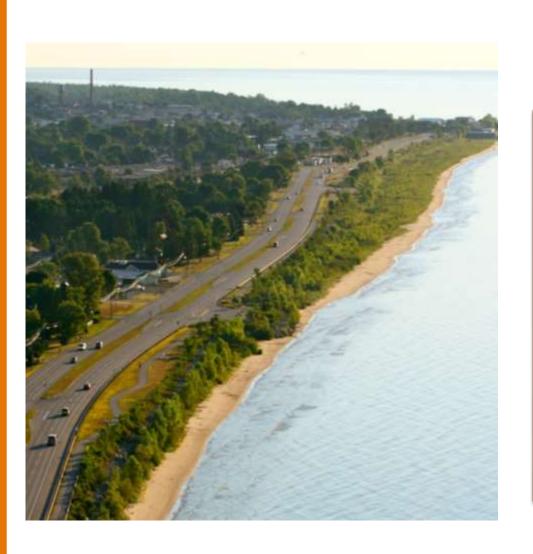
Get the accurate and up-to-date information your organization needs to remain competitive in today's marketplace.

FREE RESULTS WITH PARTICIPATION

9-County Regional Benefits Survey

- Survey closes September 30th
- Open to any Manitowoc County business who would like to participate
- Survey is in partnership with Northeastern Wisconsin Economic Development Organizations

Total 15 Year Impact



- \$250M+ in Capital Investment
- \$20M+ in State & Federal Incentives
- 2,500+ New Jobs in Manitowoc
 County!

Key Collaborations



























Founding Members

Thank you to those founding members that made Progress Lakeshore possible 15 years ago

Founding Members

Tracy Ahola Will Casey **Pete Kappelman Mark Ring Tim Schneider Steve Shellman Andrew Steimle Laura Wiegert James Vopat John Zimmer**





We appreciate your support to make Economic Development possible!

